


CHRISTINA SCANLON

Product Designer

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EXPERIENCE

Senior Product Designer | CooperVision, Inc., Jan '21 - present

Created and implemented new design system while refreshing the visual design across a suite of B2B and B2C SaaS tools. Consolidated the UX of multiple responsive web applications into a single more flexible solution. Produced wireframes, high-fidelity mockups, and advanced prototypes for various domestic and international apps.

Freelance Product Designer | NBCUniversal Media, Oct '20 - Dec '20

Responsible for research, design, and delivery of the NBC app on web, mobile and OTT platforms. Collaborate with multi-disciplinary team including product managers, engineers, and other designers.

Senior Product Designer | National Cinemedia, Inc., Mar '19 - Apr '20

Executed end-to-end design and research of new pages, features, and updates for an entertainment website and several related apps. Overhauled the design of an internal CMS web application. Implemented a new delivery system for design specs which increased accuracy of builds by 300%. Presented research reports to senior management. Mentored junior designers.

Lead UI/UX Designer | Swenson He, Dec '17 - Mar '19

Responsible for design across multiple agency accounts in a fast-paced startup atmosphere. Worked directly with clients to create mobile apps and websites from scratch as well as redesign existing ones, including logo/branding design. Delivered wireframes, high fidelity mockups, advanced prototypes, animations, and style guides.

Freelance UI/UX Designer

| Sony Pictures Entertainment, Sep '17 - Dec '17

Collaborated with the development team to improve the UX and UI of Screeners, a B2B web and mobile app involving streaming video.

| We See Dragons, Jun '17 - Aug '17

Worked with a small UI team to define the visual style for National Geographic's mobile and tablet app. Translated wireframes into finished high fidelity mockups.

| iconmobile inc., Aug '16 - Mar '17

Created visual comps, prototypes, and futuristic concept designs for connected devices including OTT, automobile, smart mirrors, and electric toothbrushes.

| Blendoor, Apr '16 - May '16

Conducted discovery research and designed wireframes for a new job search app.

I.T. Systems Administrator | Canyon Partners, Jun '12 - Apr '15

Managed and supported an infrastructure of over 300 users and 60 servers.

ABOUT

I am equal parts right and left brain. I love technology and solving puzzles, but I also can't live without creativity in my life. As a full stack Product Designer with a special focus in UX, my ultimate passion lies in creating smooth, intuitive, and functional experiences for users.

SKILLS

Research

- User Interviews
- Competitive Analysis
- Usability Testing
- Task Analysis
- A/B Testing

Design

- Wireframes
- Visual Design
- Information Architecture
- Advanced Prototypes
- Animation

Tools

- Figma
- Sketch
- Invision
- Zeplin
- Adobe Creative Suite
- UserTesting.com

EDUCATION

B.A. Psychology

University of California,
San Diego

UX Design Immersive

General Assembly